

Green Ride Colorado Buys SuperShuttle Routes in Northern Colorado

(PHOENIX/Fort Collins, Colo. Date) Green Ride Colorado and SuperShuttle jointly announced a change in service for Northern Colorado. Green Ride will begin offering former SuperShuttle customers direct service to Denver International Airport from the Harmony Transfer Center and the Loveland Shuttle Stop 36 times per day, as well as home pickup and hotel service in Fort Collins, Windsor, and Loveland.

The locally owned airport shuttle company, which started operations in 2009, will be the only shared ride airport shuttle company serving Fort Collins, Loveland and Windsor, when SuperShuttle transfers their operations in the Northern Colorado market, expected to occur on March 1st. SuperShuttle will continue to serve the Denver/Boulder market with both SuperShuttle and ExecuCar service.

Green Ride has hosted multiple hiring events and interviews exclusively for SuperShuttle employees. "We anticipate being able to offer between 20 and 25 new positions at Green Ride to meet the expected increased demand for our service" says Green Ride Co-founder Ray Schofield.

John Secrest, Regional Vice President for SuperShuttle's Colorado operations adds, "although we are disappointed that we are leaving the Northern Colorado region, we are excited that Green Ride will be expanding their capacity to ensure all of our customers are well-taken care of in the future. We are also extremely pleased they will be able to offer many of our employees job opportunities. We are working very closely with Green Ride to ensure we minimize the impact to all of our customers during this time of transition".

Green Ride will update and expand its fleet of vehicles in order to meet the expected increased demand for service.

For further information on Green Ride's service or schedule, please go to www.greenrideco.com or call 970-226-5533.

Media Contacts:
Margaret Nathan
margaret.nathan@strategiccommunication.com
801-209-5485

Ray Schofield
rayschofield@greenrideco.com
970-402-9042